



**TRANSYLVANIAN  
INTERNATIONAL  
CONFERENCE  
IN PUBLIC  
ADMINISTRATION**

**SHORT  
SCHEDULE**



**TICPA**  
TRANSYLVANIAN INTERNATIONAL  
CONFERENCE IN PUBLIC  
ADMINISTRATION

[www.apubb.ro/intconf](http://www.apubb.ro/intconf)

# Dear --- Colleague,

The Department of Public Administration and Management at Babes-Bolyai University is welcoming you to the 6th edition of the Transylvanian International Conference in Public Administration, an event envisioned to bring together academics, researchers and practitioners in the field of public administration from all over the world and to create the framework in which they can exchange ideas, disseminate best practices and develop networking opportunities for future teaching, research, and capacity building projects.

**The overarching topic for 2024 is fostering local and regional innovation through partnerships, with an emphasis on the role of universities.**

In the last three decades, the role and functions of universities worldwide have undergone a significant transformation process. From basic functions such as teaching and research, the role of universities has evolved to include economic initiatives geared toward profit generation, policy development, knowledge transfer, etc. Concepts such as the 'engaged university', 'multiversity' or 'university as a complex enterprise' all encompass this transformative process and have received their fair share of scrutiny from academics and practitioners.

More recently, the role of universities is discussed within the framework of local innovation ecosystems where they interact with, evolve/grow and coproduce innovation alongside and/or in partnership with the other relevant actors in these ecosystems. There is currently EU-wide recognition of the changing role of universities. In 2022 we had the first European Strategy dedicated to universities. A significant dimension is that the Strategy recognizes the changing role of universities and the importance of them being active actors within local innovation networks. The European strategy for universities emphasizes how universities should be the central nodes of local innovation systems and use a living lab approach – piloting public solutions/policies in a real context and generating them through co-design with beneficiaries. The conference is focused on critically discussing and analyzing characteristics and dynamics of local innovation systems, on defining local and locality in relation to existing cities and communities, and more importantly on assessing how universities enter into and interact with the other actors in the local networks whose interactions initialize, stimulate and diffuse economically useful knowledge. Local innovation systems and the role of universities within them can be examined from a variety of perspectives, including power relations and negotiation, communication and marketing, strategic planning, and leadership.







fostering  
local and  
regional  
**innovation**

## 3<sup>rd</sup> October 2024

|                    |   |   |   |
|--------------------|---|---|---|
| <b>8.00-9.00</b>   | Registration of participants and coffee break                             |   | In front of room 101, FSPAC 1 – Traian Mosoiu 71  |
| <b>9.00-10.30</b>  | Official opening of the conference  | <b>INTRODUCTORY SPEECHES</b><br>FSPAC dean prof univ dr Calin Hintea<br>UBB Vice-rector prof univ dr Dan Lazar<br>UBB Vice-rector prof univ dr Calin Flaviu Rus<br>Mayor of Cluj, associate prof Emil Boc<br>EGPA president prof Jean-Michel Eymeri-Douzans<br>NISPAcee president prof Eka Akobia<br>Representatives of Romanian Universities:<br>UB rector prof univ dr Marian Preda<br>ASE Bucuresti vice-rector prof univ dr Marius Profiroiu<br>UAIC prof univ dr Mihaela Onofrei<br>SNSPA, dean assoc prof Diana Iancu<br>DAMP chair assoc prof Bogdana Neamtu | Room 101, FSPAC 1 – Traian Mosoiu 71  |
| <b>10.30-11.20</b> | Strategic perspectives: university and community                          | <b>Conveners:</b> Eka Akobia, Caucasus University, Jean-Michel Eymeri-Douzans, ScPo Toulouse<br><b>Keynote speakers:</b><br>Geert Bouckaert, Leuven University<br>Maria Aristigueta, University of Delaware   | Room 101, FSPAC 1 – Traian Mosoiu 71  |
| <b>11.20-11.30</b> | Short break so that participants can grab a coffee                        |   | In front of room 101, FSPAC 1 – Traian Mosoiu 71  |
| <b>11.30-13.00</b> | Roundtable on strategic challenges faced by PA higher education worldwide | <b>Conveners:</b> Marius Profiroiu, ASE Bucuresti, Karen Johnston, University of Portsmouth<br><b>Panelists:</b><br>- Matthew Auer, University of Georgia<br>- Stacy Jones, University of Georgia<br>- Ľudmila Gajdošová, Nispacee<br>- Andrew Massey, King's College London<br>- Leslie A. Pal, Hamad Bin Khalifa University<br>- Troy Mix, University of Delaware   | Room 101, FSPAC 1 – Traian Mosoiu 71  |
| <b>13.00-14.00</b> | Lunch   |   | FSPAC garden, in the back of FSPAC 3 (Septimiu Albini 12) if weather ok; alternatively, FSPAC cafeteria |
| <b>14.00-15.30</b> | Conference panels running in parallel                                     |   | T1+T2 Main conference<br>T3 Main conference<br>III/4 Main conference<br>IV/3 Main conference            |
| <b>15.30-16.00</b> | Coffee break  |   | In front of room 101, FSPAC 1 – Traian Mosoiu 71 <i>and</i><br>FSPAC cafeteria, FSPAC 2, Minerilor 85   |
| <b>16.00-17.30</b> | Conference panels running in parallel                                     |   | T1+T2 Main conference<br>T3 Main conference<br>III/4 Main conference<br>IV/5 Main conference            |

|                                    |   |   |  |
|------------------------------------|---|---|--|
|                                    | Roundtable on strategic planning in Cluj-Napoca: The city as a community lab. Defining the vision                             | <b>Chairs:</b> Dan Lazar, Geert Bouckaert<br><b>Presenter:</b> Mayor of Cluj, Emil Boc<br><b>Discussants:</b> Maria Aristigueta, Stacy Jones, Paul Joyce, Jean-Michel Eymeri-Douzans, Marius Profiroiu, Andrew Massey, Marian Preda, Roger Hamlin   | Room IV/3, FSPAC 1 - Traian Mosoiu 71  |
| <b>19.00-23.00</b>                 | Welcome dinner offered by the Mayor of Cluj-Napoca  |   | Chios social lounge, Central Park Simion Bărnuțiu<br>Please be on time – the mayor is welcoming all participants     |
| <b>4<sup>th</sup> October 2024</b> |   |   |  |
| <b>9.00-11.00</b>                  | Conference panels running in parallel   |   | T1+T2 Main conference<br>T3 Main conference<br>IV/3 Main conference<br>IV/5 Main conference<br>III/4 Hungarian Panel |
| <b>9.00-11.00</b>                  | <b>Workshop on digitalization of higher education: Presentations of results from Studies DIG project (by invitation only)</b> |   | Room T4 – Minerilor 85   |
| <b>11.00-11.30</b>                 | Coffee break  |   | In front of room 101, FSPAC 1 – Traian Mosoiu 71<br><i>and</i><br>FSPAC cafeteria, FSPAC 2, Minerilor 85             |
| <b>11.30-13.00</b>                 | Conference panels running in parallel   |   | T1+T2 Main conference<br>T3 Main conference<br>IV/3 Main conference<br>IV/5 Main conference<br>III/4 Hungarian Panel |
| <b>11.30-13.00</b>                 | <b>Workshop: What are the societal costs of getting property tax wrong? (open to all interested participants)</b>             |   | Council room, FSPAC 1 - Traian Mosoiu 71   |
| <b>13.00-14.00</b>                 | Lunch   |   | FSPAC garden, in the back of FSPAC 3 (Septimiu Albini 12) if weather ok; alternatively, FSPAC cafeteria              |
| <b>14.00-15.30</b>                 | Conference panels running in parallel   |   | T1+T2 Main conference<br>T3 Main conference<br>IV/3 Main conference<br>IV/5 Main conference<br>III/4 Hungarian Panel |
| <b>14.00-15.30</b>                 | <b>Workshop: Starhaus- New European Bauhaus (open to all interested participants)</b>   |   | Room IV/6, FSPAC 1 – Traian Mosoiu 71  |
| <b>15.30-16.00</b>                 | Coffee break  |   | In front of room 101, FSPAC 1 – Traian Mosoiu 71<br><i>and</i><br>FSPAC cafeteria, FSPAC 2, Minerilor 85             |
| <b>16.00-17.30</b>                 | Roundtable on the role of innovation in fostering university-community partnerships   | <b>Conveners:</b> Fabienne Maron, IIAS; Paul Joyce, University of Birmingham<br><b>Panelists:</b><br>- Jean-Michel Eymeri-Douzans, ScPo Toulouse<br>- Karen Johnston, University of Portsmouth<br>- Konstantinos Spanoudakis, University of Crete<br>- Hirofumi Takada, National Graduate Institute for Policy Studies, GRIPS, Tokyo<br>- Michiel de Vries, Radboud Universi<br>- Joe Watson, University of Georgia | Room 101, FSPAC 1 – Traian Mosoiu 71   |

|                                    |  |  |  |
|------------------------------------|--|--|--|
|                                    |  | - Dawn Gilpin, Arizona State University<br>- Nemeč Juraj, Masaryk University |  |
|                                    | Conference panels running in parallel  |  | T1+T2 Main conference<br>T3 Main conference<br>IV/3 Main conference<br>IV/5 Main conference<br>III/4 Hungarian Panel |
| 16.00-17.30                        | <b>Workshop: Starhaus- New European Bauhaus (open to all interested participants)</b>  |  | Room IV/6, FSPAC 1 – Traian Mosoiu 71  |
| 16.00-17.30                        | <b>Workshop: Public administration and health care systems: Perspectives for improved governance (open to all interested participants)</b>   |  | Room III/2, FSPAC 1 – Traian Mosoiu 71   |
| 17.30-18.15                        | Publication of conference proceedings<br><br>Closing remarks   | Bogdana Neamtu<br><br>Calin Hintea, Tudor Vlad and Roger Hamlin              | Room 101, FSPAC 1 – Traian Mosoiu 71   |
| 19.30-23.30                        | Gala dinner offered by the Rector's office   |  | Casa Universitarilor<br>Emmanuel de Martonne 1   |
| <b>5<sup>th</sup> October 2024</b> |  |  |  |
| 9.30                               | Departure from Hampton by Hilton Hotel for Arcalia by bus (please see description of Arcalia at the end of the program)  |  | In front of Hampton by Hilton Hotel<br>Please be on time because the bus cannot stay there for long                  |
| 12.00-17.00                        | Tour of the castle and of the gardens – presentation of the restoration process undertaken by the university<br>Wine tasting and lunch in Arcalia;<br>* For those with an evening flight, return to Cluj will be scheduled at an earlier hour. Cars will take you back to the airport, just notify the local organizers in advance |  |  |
| 17.30                              | Return to Cluj by bus  |  |  |

\* Arcalia is one of the oldest localities of Bistrița-Năsăud County, its first documentary attestation being recorded in the first half of the 14th century. It is located about 15 km west of the city of Bistrița and about 110 km northeast of the city of Cluj-Napoca, on the border between the Transylvanian Plain and the hilly area, which makes the transition to the massifs of the Eastern Carpathians.

In 1673 Arcalia came into the possession of the Bánffy noble family, and in the following two centuries it was inherited by members of the Bethlen family. Since 1963, the Arcalia domain was taken over by Babeș-Bolyai University. For three decades, the Center for Biological and Geological Research functioned here, also constituting a base for students' summer practice. Currently the castle is undergoing an ample modernization process.

### IMPORTANT NOTICE FOR PARTICIPANTS TRAVELING WITH SPOUSES, PARTNERS, AND KIDS

Spouses, partners, and kids are welcome to join the conference social activities (dinners and the trip on Sunday October 5th). Two separate activities are organized for them:

- Guided tour of the city – 3rd October at 14.00
- Visit of Turda salt Mine – 4th October starting at 12.00 (departure from Cluj at 11.00)

Participants traveling with family are kindly asked to contact the local organizers if interested in taking part in these activities.



# Other — Information

## How to move around in the City:

### Public Transportation:

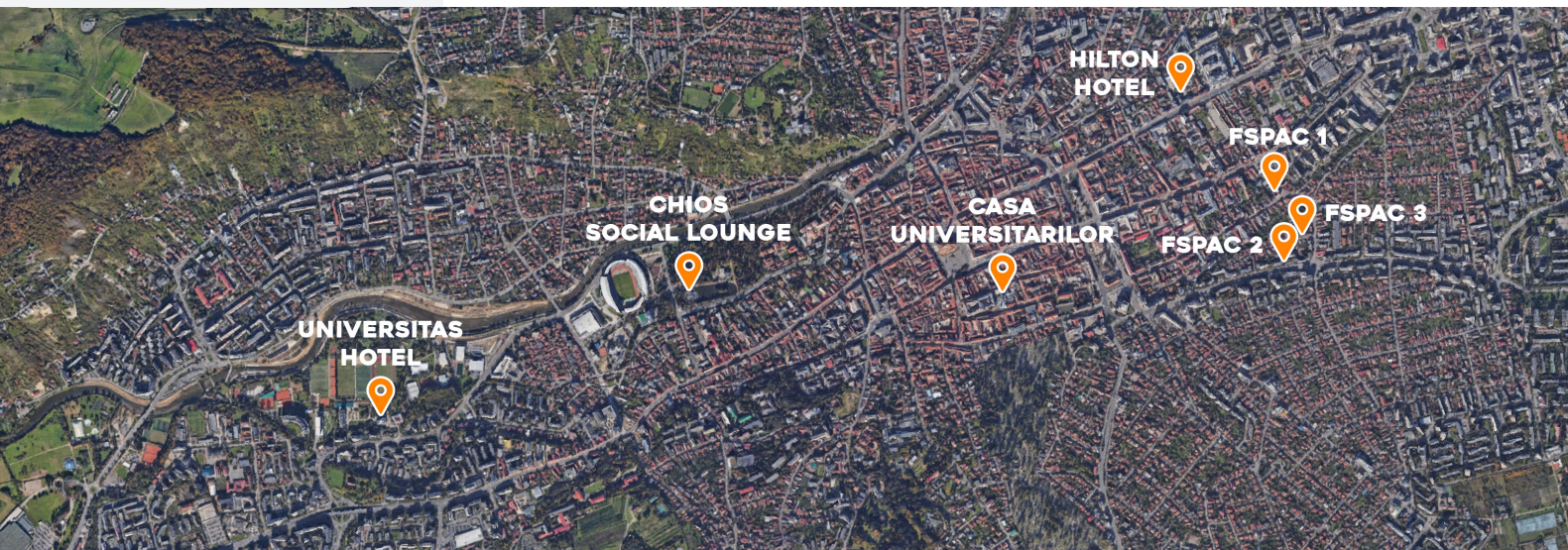
You can use the public transportation system, which works well. You can pay the fares by card inside the bus, or you can buy tickets or e-tickets from automatic vending machines you can find in almost all bus stations. You can plan your trip with the help of Google Maps.

### Taxis:

The taxis are relatively cheap (around 0.6\$/km). Most taxi drivers know a little English, so you can get by.

### Bolt and Uber:

Bolt and Uber drivers operate in Cluj-Napoca also, so you can use this option to move around the city. The fares are a little lower than that of taxis, but cars could be hard to find sometimes.



**FSPAC 1:** Traian Moşoiu 71 street.

**FSPAC 2:** Minerilor 85 street.

**FSPAC 3:** Albini 12 street.

**Hampton by Hilton Hotel:** 21 December 1989 Boulevard.

**Hotel Universitas:** Plopilor 52-54 street.

**Casa Universitarilor:** Emmanuel de Martonne 1 street.

**Chios Social Lounge:** Central Park Lake



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